

THE COMPETITIVE EDGE

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New River Valley Development Corporation Loan Updates

The New River Valley Development Corporation Revolving Loan Fund (RLF) has seen some good activity over the past few years and the businesses are doing well. As an update, two of the businesses that received loans are highlighted below.

Bootleg BBQ

Bootleg BBQ's original loan was for the construction of a vending/catering trailer. Originally, Jon Beegle, Bootleg BBQ's owner, served up his meats and sauces from under a tent. This caused some problems in set-up times and taking it all down after a day's work. With the trailer, Mr. Beegle says; "cooking on site and prepping are much more feasible with the trailer set up." As the business has grown, so has the need for additional funding. The Development Corporation recently lent additional funds to help Bootleg BBQ to invest in a walk-in cooler. This investment has allowed Mr. Beegle to take on larger festivals and bring more volume to his business. He recently worked at Floyd Fest where he did a good amount of business and learned a lot while doing it.



For more information on Bootleg BBQ and where you can find the new trailer, visit www.facebook.com/BootlegBBQ.

3 Birds Berry Farm

In 2011 3 Birds Berry Farm owners Irene Lamb and William Sembello, came to the Development Corporation looking to make improvements to the farm had recently purchased, formerly called Crow's Nest U-Pick Berries. With the loan, 3 Birds Berry Farm improved the property to become more accessible to all ages and abilities while making other improvements and adding planters to the farm. According to Mr. Sembello, things on the farm are going well.



For more information on 3 Birds Berry Farm, visit 3birdsberryfarm.com or www.facebook.com/3BirdsBerryFarm.

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