

# THE COMPETITIVE EDGE

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A Small Business Incubator

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## **Barrel Cave Wines Launches Website for Retail Sale of Wines from Around the World**

Barrel Cave Wines recently joined the New River Valley Business Center and has been busy getting licensed and building their website for the retail sale of wines from around the world. Their website was recently launched and can be found at [www.barrelcavewines.com](http://www.barrelcavewines.com).



To learn a little more about the new business within the NRV Business Center, here is an excerpt from Barrel Cave Wines' homepage of their new website:

"Welcome to the Barrel Cave Family! You are entering a world of wines where we embrace a "Heritage Wine Concept." We understand that just as everyone's heritage is different, every wine is unique.

Come on in and let us know how we can help as you explore the world of wines. Our goal is to personalize your experience of these wines. Enjoy them. Share them! Celebrate life with a great bottle of wine."

Their wines come from different countries from around the world and include: Spain, Italy, France, South Africa, the United States and more. After launching the website in November and obtaining the necessary license, Barrel Cave Wines has sent its first shipment to New York City. The New River Valley Development Corporation is pleased that Barrel Cave Wines chose to locate within the New River Valley Business Center and looks forward to seeing their growth alongside the other businesses within the Business Center.

## **NRV Business Center Tenant Highlight**

Congratulations to TPG Staffing, a division of The Prillaman Group Inc., for adding a new part-time employee to their team at the Business Center!



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